



Hanan Semab.

SMM | EDITOR | DESIGNER

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TECHNICAL SKILLS

- GRAPHIC DESIGNING
- CINEMATOGRAPHY & EDITING
- SOCIAL MEDIA MARKETING
- ANIMATION
- AUDIO TWEAKING
- SEO

INTERESTS



*References available upon request



SUMMARY

Professional Summary

Experienced Designer and Video Editor with 4+ years of delivering high-quality projects for various clients. Skilled in video editing, motion graphics, audio enhancement, and social media marketing. Proven track record of producing 150+ videos and numerous designs for print and web. Achieved an increase in clients from weekly to daily basis through effective multitasking and dedication to delivering exceptional results.



EXPERIENCES

AUG 2022 - Present

Graphic Designing | Video Editing | Marketing | SMM Freelancing.

- Delivering High-Quality Work within Agreed Deadlines
- Cultivating Positive Client Relationships and Securing Repeat Business
- Continuously Upgrading Skills and Staying Updated with Industry Trends

DEC 2019 - Present

Social Media Manager / Marketeer Copier.Pk

Copier.Pk is Pakistan's first & leading online photocopier store.

- Designing Engaging Visual Content
- Trend Analysis
- Creating and Managing Paid Social Media Advertising
- Social Media Management and Scheduling
- Developing Social Media Marketing Campaigns
- Youtube Content Creation & Management

JUN 2019 - NOV 2019

Graphic Designer / SMM LAL Technologies

LAL Technologies is a Healthcare IT Services Provider that offers a diverse suite of digital products.

- Layout Design
- Campaign Management
- Trend Awareness
- Typography Mastery

APR 2019 - SEP 2018

Graphic Designer UI/Designer Impossible Game Studio

Impossible Game Studio was android game development company.

- Designing App Icons
- Illustration
- Visual Asset Creation for Mobile Apps and Games
- Creating Sprite Atlases for Efficient Rendering

JAN 2017 - JUL 2016

Subject Specialist Federal Abdali School & College Rawalpindi

- Presenting lessons
- Creating and distributing educational content
- Assess and record student's progress



CERTIFICATIONS

GOOGLE IRM PROGRAM Foundation of UI/UX

HELPHOUR SEO Guide

ACADEMICS

2011 SSC FG Sir Syed School Rawalpindi

2018 MIT University of Arid Agriculture,

2013 ICS Liaquat Ali Degree College Rawalpindi

2015 Computer Applications 6 Months

2015 BSC University of Sargodha